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# The Research on Stability of Supply Chain under Variable Delay Based on System Dynamics

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#### 1. Introduction

With the swift development of modern science and network technology and fortified trend of economics globalization, the cooperation between supply chain partners is happening with increasing frequency and the cooperation difficulty increased correspondingly. Supply chain is a complex system which involves multiple entities encompassing activities of moving goods and adding value from the raw material stage to the final delivery stage. Feedback, interaction, and time delay are inherent to many processes in a supply chain, making it a dynamics system. Because of the dynamics and complex behaviors in the supply chain, the study on the stability of supply chain has become an independent research field only in last decade. At the same time, the great development of control theory and system dynamics provides an effective way to understand and solve the complexity of evolution in the supply chain system.

The research on stability of supply chain was put forward during the studying of bullwhip effect. According to the paper of Holweg & Disney (2005), the development of the research on stability of supply chain and bullwhip effect can be divided into six stages:

1. Production and Inventory Control (before 1958)

Nobel laureate Herbert Simon (1952) first suggested a PIC model based on Laplace transform methods and differential equations. In the model, Simon used first order lag to describe the delay of stock replenishment. Vassian (1955) built continuous time PIC model using Z transform. Magee (1958) solved the problems of inventory management and control in order-up-to inventory policy. At this stage, early PIC models were built based on control theory and the dynamics characteristics of PIC systems were discussed.

2. Smoothing production (1958-1969)

In the early 1960s, Forrester (1958, 1961) built the original dynamics models of the supply chain using DYNAMO (Dynamic Modeling) language. He revealed the counterintuitive phenomenon of fluctuations in supply chain. The methods Jay Forrester proposed have gradually developed into system dynamics methodology which is used to research on dynamics characteristics of supply chain systems. For the bullwhip effect in discrete-time supply chain systems, analytical expression of the change in inventory under order-up-to policy was presented based on certain demand forecasting method (Deziel & Eilon, 1967). At

this stage, the problems such as seasonal fluctuations in inventory and demand amplification had gained attention, but the terms "bullwhip effect" and "stability of supply chain" were not formally proposed, the emphasis of the academic research during this time was the traditional production management.

3. The development of control theory (1970-1989)

Towill (1982) built a relatively complete PIC system model without considering the feedback control loop of WIP (work in process). Bertrand (1980) studied the bullwhip effect and inventory change in an actual production system. According to the above researches, customer demand was assumed constant and productivity was random. Bertrand (1986) made further study on the bullwhip effect and inventory change in PIC system with feedback control.

- 4. Stage of "Beer Game" development (1989-1997)
- Sterman (1989) suggested a system dynamics general stock management model after doing experimental study on "beer game" of MIT and analyzing 2000 simulation results based on system dynamics. Using continuous time equation, Naim&Towill (1995) discussed the feedback control and stock replenishment with first order lag in a supply chain model. The "beer game" and the corresponding problems in supply chain have been studied until now, recent research focus on information sharing and bullwhip effect in supply chain (Croson&Donohue, 2005). At this stage, system dynamics methodology has been deeply applied to the field of supply chain (Towill, 1996). Both system dynamics methodology and control theory emphasize the importance of "feedback control" to stability of supply chain, Sterman also considered the effects of decision behavior on fluctuation of inventory and order.
- 5. The further development of "bullwhip effect" (1997-2000) Lee et al. (1997a, 1997b) pointed out the clear concept of "bullwhip effect" and identified four major causes of the bullwhip effect(demand forecast updating, order batching, price fluctuation, rationing and shortage gaming). From then on, academic circles set off an enthusiastic discussion centering on bullwhip effect. However, research papers during this period didn't make thorough study of feedback control (Holweg&Disney, 2005). Later studies showed that there were more than four significant bullwhip generators (Geary et al., 2006), but the views of Lee et al. have been widely received and quoted up to the present (Miragliotta, 2006).
- 6. The stage of avoiding bullwhip effect (after 2000)

The dynamic characteristic of supply chain represented by bullwhip effect had received considerable attention and many researchers shifted the focus of work to prevention of bullwhip effect at this time. Represented by Towill, Dejonckheere and Disney, a number of scholars brought control theory deeply to the research of bullwhip effect and related problems. They proposed APIOBPCS (Automatic Pipeline, Inventory and Order Based Production Control System) on the basis of methods and achievements from system dynamics (Disney & Towill, 2002, 2003a; Dejonckheere et al., 2003; Disney el at., 2004; Disney el at., 2006). The study on stability of supply chain has become an independent research field at this stage and the following studies are mostly done using control theory based on PTD (pure time delay) assumption. Up to now, the research of preventing bullwhip effect in multi-stage supply chain system has breakthrough progress(Daganzo, 2004; Ouyang & Daganzo, 2006).

This chapter focuses on the stability of supply chain under variable delay based on System Dynamics methodology. First, we builds a single parameter control model of supply chain, By simulations and related analyses, a quantitative stability criterion of supply chain system

based on system dynamics is proposed, this criterion evaluates stability by the undulate phenomenon and convergent speed. Then the stability characteristics in single parameter control model with two different delay structures (first order exponential lag and pure time delay) are discussed and the corresponding stable boundaries of the supply chain model are confirmed. Second, based on "system dynamics general stock management model" and control theory, the general inventory control model is built. Combined with the quantitative stability criterion of supply chain system proposed earlier, we analyze the complexities of the model under different delay modes. Finally we present the stable boundary and feasible region of decision and give our conclusions. This research indicates that delay structure is a key influencing factor of system stability.

#### 2. Stability criterion of supply chain based on system dynamics

The differences of quantitative description of bullwhip effect result in different definitions of stability of supply chain. Lee et al. (1997a, 1997b) described qualitative evidence of demand amplification, or as they called it, the bullwhip effect, in a number of the retailer-distributor-manufacturer chains and claimed that the variance of orders may be larger than that of sales. In order to gain more insight on what is really happening, Taylor (1999) suggested analysis on both demand data (passed from company to company) and activity data (e.g. production orders registered within the company). The variance ratio is by far the most widely used measure to detect the bullwhip effect. It is defined as the ratio between the demand variance at the downstream and at the upstream stages (Miragliotta, 2006). As variance ratio is a static index, it is difficult to describe the complex and dynamic nonlinear system problems. In this section, we will not apply the variance ratio to measure the stability of supply chain system.

The theories and methods in nonlinear dynamics are applied to the studies on stability and bullwhip effect of supply chain and several criterions for describing and judging the stability of supply chain system are formed, such as peak order amplification, peak order rate overshot, noise bandwidth, times of demand amplification (Disney & Towill, 2003b; Jing Wang et al., 2004; Riddalls & Bennett, 2001; Zhang X, 2004;). The above criterions are used on the premise of testing the dynamic behavior of supply chain system. The test function is usually step function, pulse function or pure sine function, not the actual demand function. The purpose is to distinguish the effect of internal and external factors on stability of supply chain system. Some studies based on cybernetics directly adopt the distinguish methods in nonlinear dynamics, several methods are as following: Lyapunov exponent method; critical chaos; state space techniques (see for example Huixin Liu et al., 2004; Lalwani et al., 2006; Riddalls & Bennett, 2001; Xinan Ma et al., 2005). However, these methods are applied under a lot of constraint conditions and some parameters do not have specific economic meaning, sometimes it is difficult to obtain ideal result, but the basic idea of analyzing structure characteristics of the system to measure stability in cybernetics is worthy of learning.

Although the researchers have already pay attention to the problems of stability and complexity in supply chain system, they focus on revealing dynamic characteristic of the system and pay little attention to the problems such as stability criterion, stable boundary, and feasible region of decision of supply chain system. Qifan Wang (1995) measured the stability of system by analyzing open-loop gain, the method required all variables in feedback loop to be continuous and derivable and it is not applicable to high order nonlinear system. Sterman (1989, 2000) adopted the concept of "peak amplification" to

describe the dynamic characteristics of system during the research on beer game and general stock management system, but he didn't give a specific stability criterion. Combining system dynamics and chaos theory, Larsen et al. (1999) described the stability of supply chain system from a chaos perspective, but the calculation of the study is a time-consuming and difficult task. Since now, there is no quantitative stability criterion of supply chain systems based on system dynamics, which seriously restrict the application of system dynamics into further research on stability of supply chain.

#### 2.1 Single parameter stock control model of supply chain

#### 2.1.1 Basic assumptions

The stock control model of supply chain in this section can be understood as one node along the chain, the basic assumptions are as following:

- i. The downstream demand mode is uncertain, do not make prediction on it.
- ii. There is no restriction on inventory capacity.
- iii. There exists delay time (DELAY) in the sending of products to downstream and the average delay time is constant. The orders is described as WIP (work in process) before the products arrive.
- iv. There is no reverse logistics, products can't be returned to upstream.
- v. The supply chain members adjust orders according to demand from downstream and actual storage and maintain the inventory at a desired level.

#### 2.1.2 Structure of the model

Figure 1 presents the single parameter stock control model of supply chain discussing in this section.

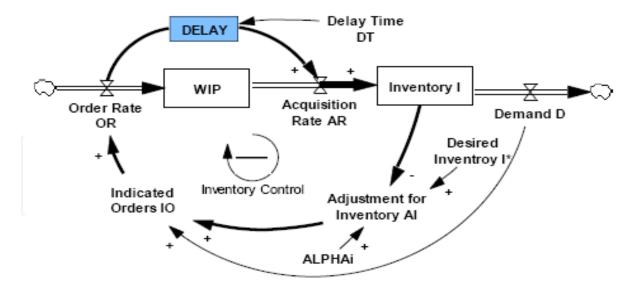


Fig. 1. The single parameter stock control model of supply chain

To facilitate the model description, the following notations are introduced:

OR: the order quantity at time t,

WIP: the orders placed but not yet received at time t,

ALPHAi: the rate at which the discrepancy between actual and desired inventory levels is eliminated,  $0 \le \alpha_i \le 1$ ,

- I\*: the desired inventory level,
- I: the actual inventory level at time t,
- D: the actual demand at time t,
- AI: the adjustment for the inventory level at time t.

Figure 1 is built on the basis of the generic stock-management model proposed by Sterman (1989). The adjustments include two aspects: first, there exist two different delay structures (first order exponential lag and pure time delay) in the model; second, without consideration of WIP adjustment, the orders depend on demand and inventory adjustment. The above adjustments simplify the feedback control loop of inventory, making the system affected by just one negative feedback loop. Theoretical basis of the adjustment is the analytic method of "open-loop" in system dynamics methodology (Qifan Wang, 1995; Sterman, 2000).

The above model adopts the experimental methods to describe the individual behavior in a common and important managerial context. It contains multiple actors, feedback, nonlinearities, and time delay. The parameters of the order policy are estimated and the order policy is shown to explain the decision maker's behavior well.

#### 2.1.3 Variable settings

As shown in figure 1, the indicated orders IO depend on demand D and adjustment for inventory AI , so it can be defined as the sum of D and AI. There exists the transmission delay of orders between two successive levels and the delay mode can be represented by a standard function DELAY of system dynamics, including first order exponential lag and pure time delay. The desired inventory I\* is constant. As products can't be returned to upstream, the order rate OR must be positive. That is:

$$IO=D+AI$$
 (1)

$$OR = Max (0, IO)$$
 (2)

$$AR = DELAY (OR, DT)$$
 (3)

Considering the stock and flow structure, the stock of WIP is the accumulation of the order rate OR less the acquisition rate AR. Similarly, the stock of inventory I is the accumulation of the acquisition rate less the demand D.

$$WIP = \int_{t_0}^{t} [OR(t) - AR(t)] dt + WIP_{t_0}$$
(4)

$$I = \int_{t_0}^{t} [AR(t) - D(t)] dt + I_{t_0}$$
 (5)

where  $WIP_{t_0}$  and  $I_{t_0}$  are the initial values at time  $t_0$ , demand D is an external variable that can't be controlled.

The adjustment for the inventory results in the negative feedback mechanism which regulates the inventory. The adjustment is linear in the discrepancy between the desired inventory and the actual inventory. That is:

$$AI = \alpha_i (I^* - I) \tag{6}$$

where  $\alpha_i$  is the rate at which the discrepancy between actual and desired inventory levels is eliminated,  $0 \le \alpha_i \le 1$ . The value of  $\alpha_i$  represents the sensitivity of decision-maker to the gap between the desired inventory I\* and actual inventory I. So the ordering policy can be described as follows:

$$IO = D + \alpha_i (I^* - I)$$
 (7)

The ordering policy is based on the anchoring and adjustment heuristic (Tversky & Kahneman, 1974). Anchoring and adjustment heuristic has been widely applied to a wide variety of decision-making tasks in the field of control theory and system dynamics methodology (see for example Sterman, 1989; Riddalls & Bennett, 2002; Larsen et al., 1999; Huixin Liu et al., 2004). From (7) we can see that without demand forecasting, the ordering policy can be described by the single parameter  $\alpha_{i.}$ 

#### 2.2 Dynamic characteristics analysis of system

#### 2.2.1 Simulation design

Suppose the system is in a stable state at the initial time without fluctuation of inventory and order rate. When the system is disturbed by a small perturbation on demand, we can study the system behavior from the response curve of inventory or order rate. With reference to Sterman (1989) and Riddalls&Bennett (2002), the initial values (unit) of variables are presented in Table 1.The model is built using well-known system dynamics simulation software, Vensim PLE. The run length for simulation is 60 weeks.

WIP <sub>to</sub>	I*	$I_{t_0}$	DT	$\mathfrak{a}_{\mathrm{i}}$	$D_{t_0}$
300	200	200	3	1	100

Table 1. Initial values of variables

The demand pattern is a step function, that is, the demand stays at an original level up to a certain instant and thereafter is increased to a shifted level. In this study, there is a pulse in the demand in week number 5, increasing its value to 120 units/week.

In the simulation, the decision parameter  $\alpha_i$  is changed with a small decrement from 1.00 to 0.00 so as to simulate various ordering decisions. We concentrate on illustrating how minor changes in the decision parameter can affect the dynamics and stability of the system. System dynamics and relevant studies show that the size of step input of demand and the desired inventory will not affect the structural stability of the system (Croson&Donohue, 2005; Sterman, 1989, 2000).

#### 2.2.2 Dynamics characteristics of system under first-order lag

If the delay structure of WIP is first-order lag, the (3) can be described as:

$$\frac{\mathrm{dAR}(t)}{\mathrm{dt}} = \frac{1}{\mathrm{DT}} [\mathrm{AR}(t) - 0\mathrm{R}(t)] \tag{8}$$

When  $\alpha_i$  changes continuously, the response curves of inventory I\* and desired rate OR can always converge to the stable state, that is, I=I\* and OR=D. Figure 2 shows two typical patterns of behavior in the converging process: smooth convergence ( $\alpha_i$ =0.1) and fluctuant convergence ( $\alpha_i$ =0.8). The simulation indicates that the transition between two patterns of behavior happens when  $\alpha_i$  changes gradually, and when  $\alpha_i$ ∈[0, 1], there are only the above two typical behavior patterns.

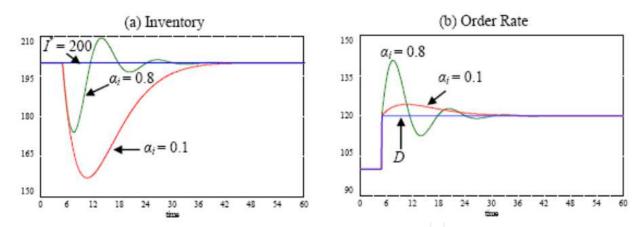


Fig. 2. The response curves of inventory and order rates under first-order lag (DT=3)

#### 2.2.3 Dynamics characteristics of system under pure time delay

If the delay of WIP is pure time delay (PTD), then Eq. (3) can be described as:

$$AR(t) = OR(t - DT)$$
(9)

With a continuous change of  $\alpha_i$ , the response curves of inventory and order rate show four kinds of behavior patterns: smooth convergence ( $\alpha_i$ =0.1); fluctuant convergence ( $\alpha_i$ =0.3); oscillation with equi-amplitude ( $\alpha_i$ =0.52); divergent fluctuation ( $\alpha_i$ =0.58).It is worthwhile to note that the above response curves appear to be oscillation with equi-amplitude only when  $\alpha_i$  takes a special value (e.g.  $\alpha_i$ =0.52) and this special value is a critical point at which the system curves begin to divergent. Figure 3 shows the response curves of inventory and order rates under pure time delay.

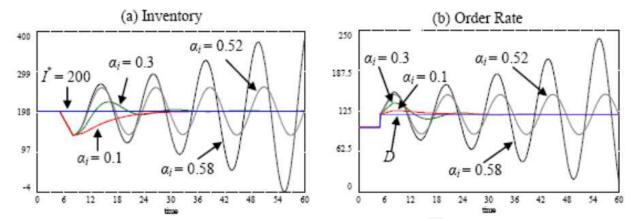


Fig. 3. The response curves of inventory and order rates under pure time delay (DT=3)

### 2.3 Stability analysis and criteria of supply chain 2.3.1 The definition of stability

There are different definitions of stability of supply chain. The traditional ideas of system dynamics state that only the behavior of smooth convergence is stable while the other fluctuate behaviors are unstable (Forrester, 1958). The main reason is that system dynamics methods focus on systems under first-order lag, and the studies on stability of supply chain emphasize the two above situations as shown in figure 2.

Scholars using control theory stress the importance of pure time delay. It is commonly accepted that fluctuant convergence is a gradual process of system to be stable and oscillation with equi-amplitude is a critical state of stable system. Based on the definition of stability in control theory and the methods applied by system dynamics, we propose the following definition of stability of supply chain system:

Definition 2.1: Suppose the system is stable at the initial time, when imposing a small step disturbance on demand, if the inventory (or order rate) can get stable at a certain equilibrium level after a period of time, then the system is stable.

There are two points to be stressed: first, the disturbance imposed to the system can't be too large, as the large disturbance may destroy the structure of real system and the simulation results can deviate from the actual situation of the system; second, the structure and surroundings of economic system may not always keep in a specific condition, so the system can only keep steady state within a limited period of time. In addition, computer simulation and calculation can't last for an indefinitely long time.

#### 2.3.2 Stability criterion

Simulations show that for both first-order system and PTD system, when the decision parameter  $\alpha_i$  change from 0.00 to 1.00, the behavior patterns of response curves of inventory and order rate undergo a gradual change from convergence to fluctuation without any sudden change as shown in figure 4. Therefore, we can test the stability of system from the appearance of response curve of inventory I or order rate OR.

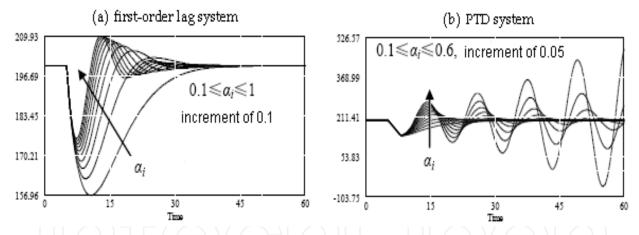


Fig. 4. The gradual change of response curve of inventory in two systems

The response curves shown in figure 4 can be abstracted to the general form of inventory fluctuation as shown in figure 5. As  $\alpha_i$  takes different values, it is difficult to obtain the inventory curves changing laws in the stock control model. Therefore, we can't give a unified description on the fluctuating behavior by analytical methods. Although inventory fluctuation curves can well reflect dynamic behaviors of the system, it is difficult to make a horizontal comparison among the above curves.

As the underlying cause of the fluctuation of inventory is the deviation between actual inventory I and desired inventory I\*, we use the area between the two curves to describe the fluctuation in supply chain. This practice is similar to the method in cybernetics that use "noise bandwidth" to make quantitative description of bullwhip effect (Dejonckheere et al., 2003).

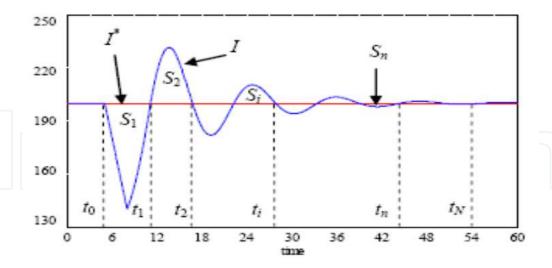


Fig. 5. The general behavior pattern of inventory fluctuation

As shown in figure 5, assuming that the inventory curve begins to fluctuate at time  $t_0$ , the inventory curve and desired inventory level intersect at time  $t_1$ ,  $t_2...t_i...t_n$  in succession, and the area between two curves can be divided into several parts  $S_1$ ,  $S_2...S_i...S_n$ . Let the absolute value of the area between the two curves be  $s_n$ , that is:

$$S_{n} = \sum_{i=1}^{i=n} |S_i| \tag{10}$$

i. If the system is smooth convergence, then there is only one arc between the two curves:

$$s_n = |S_1| \tag{11}$$

ii. If the system is fluctuant convergence, then  $|S_i| > |S_{i+1}|$  (i=1,2...n). There exists a natural number N, when  $t \ge t_N$ ,  $I = I^*$ ,  $|S_{N+1}| \approx 0$ , and:

$$\lim_{n \to +\infty} s_n = s_N = \sum_{i=1}^n |S_i| = C \text{ (Constant)}$$
(12)

iii. If the system is oscillation with equi-amplitude, then  $|S_1| = |S_2| = ... = |S_i| = ... = |S_n|$ , and:

$$s_n = \sum_{i=1}^n |S_i| = n|S_1| \tag{13}$$

iv. If the system is divergent fluctuation, then  $|S_i| < |S_{i+1}|$  (i=1,2...n) and:

$$\lim_{n \to +\infty} s_n = +\infty \tag{14}$$

To sum up, that is:

$$\int_{t_0}^{t_n} |I(t) - I^*| dt = \sum_{i=1}^n |S_i| = s_n$$
 (15)

$$S(t_n) = \int_{t_0}^{t_n} |I(t) - I^*| dt$$
 (16)

where S is the inventory integral curve. We can distinguish the behavior of the system according to the form of curve S, that is, S curve can be used as the stability criterion of the system.

The S curve can be obtained by the software, Vensim PLE. As shown in figure 6, we present the S curves of PTD system with different decision parameter  $\alpha_i$  corresponding to figure 3(a) and the trend of S curve is the same as stated before. When S curve keeps a horizontal state or small-scope fluctuation around the horizontal line finally (e.g.  $\alpha_i$ =0.1; 0.3), the system has returned the stable state. That is, the order meet the demand completely and I=I\*.

According to the definition of stability and the above simulation analysis, the sufficient condition of the system to be stable is presented as following:

$$\lim_{t\to\infty} S(t) = C \text{ (Constant)} \tag{17}$$

Eq. (17) can be replaced by the following description:

Definition 2.2: Assuming  $t_0$  is the starting time of simulation and  $t_F$  is the end time of simulation, if there exists  $t_s$  ( $t_0 \le t_s \le t_F$ ) to make S(t) = C (Constant), then the system is stable. The constant C can be understood as the system stable level, and the smaller the value of C, the better stability of the system. In the condition of step disturbances on demand and no prediction, C is positive.

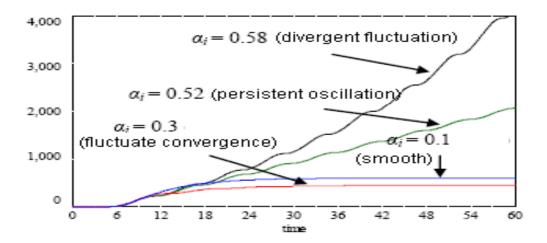


Fig. 6. Inventory integral curve under pure time delay (DT=3)

The value of S ( $t_n$ ) directly reflects the deviate degree of the actual inventory I from the desired inventory I\*. When the inventory is too high or too low, the holding cost and shortage cost will increase accordingly. Therefore, the S curve can intuitively measure the potential cost burden. On the other hand, the S curve reflects not only the general situation of system behavior but also the behavior change with time varying. Compared to stock variance, the S curve can measure the consequences of long time small-scope fluctuation (with small stock variance) of the system.

In conclusion, the S curve is able to reflect different behavior patterns in supply chain system. What's more, it is more convenient and visible to estimate the effect of fluctuation on inventory cost, ordering policy and forecasting. Besides, according to the definition of stability, the two behavior patterns of first-order system reflect that such systems are always stable, and this conclusion is in agreement with the results obtained from cybernetic methods. The relationship between typical behavior patterns and stability criterion is summarized as shown in table 2.

Inventory status	Sharp of S curve	Delay mode	System state
Smooth convergence	Be similar to exponential curve, base number∈(01)	First-order; PTD	Stable
Fluctuant convergence	Be similar to exponential curve, base number∈(01)	First-order; PTD	Stable
Oscillation with equiamplitude	Be similar to straight line	PTD	Critical stable
Divergent fluctuation	Be similar to exponential curve, Base number $\in (1, +\infty)$	PTD	Unstable

Table 2. Behavior pattern and its stability

#### 3. Study on the stability of general inventory control system

In the last section, the dynamic characteristics of single parameter stock control system were discussed and we adopt the inventory integral curve as the criterion for stability judgment. Based on cybernetic studies, the dynamic behavior patterns of inventory in supply chain system are limited to the four typical behavior patterns shown in table 2 (Lalwani et al., 2006). Therefore, as a result of primary judge, the stability criterion proposed in the previous section is still valid for more complicated systems.

However, the single parameter stock control model has ignored the management of WIP and there is significant difference between theoretical model and managerial practice. Meanwhile, the previous simulation shows that the delay structure of WIP is a key factor of system stability. Therefore, it is of great theoretical and practical importance to study the effect of WIP on stability of supply chain system.

In this section, based on the generic stock-management model (Riddalls & Bennett, 2002; Sterman, 1989), we add the WIP control loop to the previous model and built a general inventory control system with dual-loop and double decision parameters. Then the applicability of stability criterion is validated and the stability characteristics in double parameters control model with two different delay structures are discussed.

#### 3.1 General inventory control system model

#### 3.1.1 Basic assumptions

The general inventory control system model in this section can be still understood as one node along the chain, the basic assumptions are the same as i-iv described in 2.1.1. Considering the management of WIP, assumption v in 2.1.1 is changed as following:

v.The supply chain members adjust orders according to demand from downstream, actual storage and WIP, and maintain the inventory at a desired level.

#### 3.1.2 Structure of the model

Figure 7 represents the general inventory control model:

Compared to the model in figure 1, there are three increasing variables:

WIP\* the desired WIP,

AWIP the adjustment for WIP,

ALPHAwip ( $a_{WIP}$ ) the rate at which the discrepancy between actual and desired WIP levels is eliminated,  $0 \le a_{WIP} \le 1$ ,

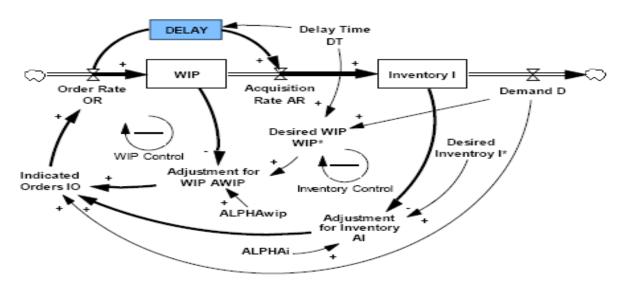


Fig. 7. The general inventory control model

#### 3.1.3 Variable settings

Except the indicated orders, the settings of other variables in inventory control loop are the same as Eq. (2)-(6). To regulate WIP, a negative feedback mechanism is used. Adjustments are then made to correct discrepancies between the desired and actual inventory AI, and between the desired and actual WIP AWIP. Eq. (1) is adjusted as follows:

$$IO = D + AI + AWIP$$
 (18)

Since WIP\* is proportional to the demand as well as the delay time, we define the desired WIP as the delay time multiplied by the demand D. That is

$$WIP^* = D \times DT \tag{19}$$

$$AWIP = \alpha_{WIP} (WIP^* - WIP)$$
 (20)

WIP\* reflects the excepted value of future delivery situation. For production-oriented enterprises, WIP\* reflects the supply capacity of upstream raw materials and production capacity on the node; for distribution firms, WIP\* reflects the channel capacity between two nodes. In fact, there are multiple ways to measure WIP\* and Eq. (19) adopts the linear approximation method. As this chapter focuses on structure factors, when imposing small disturbance on the system, the estimate precision of WIP\* has little influence on the system stability.

According to Eq. (6) and Eq. (20), the ordering policy is defined below:

$$IO = D + \alpha_i (I^* - I) + \alpha_{WIP} (WIP^* - WIP)$$
(21)

This ordering policy is still based on the anchoring and adjustment heuristic. Compared to Eq. (7), Eq. (21) considers two anchoring points, that is, I\* and WIP\*. The ordering policy is one of the dual parameter decision rules. When  $\alpha_{WIP}$ =0, figure 6 is equivalent to figure 1. Therefore, the general inventory control model covers the single parameter stock control model.

## 3.2 Dynamic characteristics analysis of system 3.2.1 Simulation design

Except the parameters involved in WIP, the initial values of the variables are the same as presented in 2.2.1. For the convenience of comparison, we set the value of  $\alpha_{\text{WIP}}$  to zero, that is, the initial state of the model is equivalent to single parameter stock control model.

We still adopt the small disturbance for stability examination, and the demand function is unchanged:

$$D = D_{t_0}(1 + STEP(0.2, 5))$$
 (22)

In the presence of small disturbance, the decision parameter  $\alpha_i$  is changed from 1 to 0 with a small decrement  $\Delta i$ . At the same time,  $\alpha_{WIP}$  varies from 0 to 1 with another small increment  $\Delta WIP$ , the smaller the values of  $\Delta i$  and  $\Delta WIP$ , the higher the simulation accuracy. The process can be described by pseudo-code below:

```
For (\alpha_i = 1; \alpha_i \ge 0; \alpha_i = \alpha_i - \Delta i)

{ for (\alpha_{WIP} = 0; \alpha_{WIP} \le 1; \alpha_{WIP} = \alpha_{WIP} + \Delta WIP)

{ Run Model }
```

This section focuses on the interaction of dual-loop and verifying the applicability of stability criterion proposed in the previous section to general inventory control system. Through simulation, we can observe the behavior patterns of general inventory control system and test the system stability in the situation of complete rationality ( $\alpha_{i,}$   $\alpha_{WIP} \in [0,1]$ ), then the simulation results can be compared with that of single parameter stock control model.

#### 3.2.2 Dynamics characteristics of system

#### 1. First-order system

The first-order lag is described as Eq. (8).

If  $\alpha_{WIP}$ =0, the general inventory control model is equivalent to single parameter stock control model. From the previous analysis, when  $\alpha_i$  changes continuously, the response curves of inventory I\* and desired rate OR can always converge to a stable state. There are only two typical behavior patterns: smooth convergence and fluctuant convergence.

If  $\alpha_{WIP}\neq 0$ , when  $\alpha_i$  takes a particular value and  $\alpha_{WIP}$  varies from 0 to 1 with a small increment  $\Delta$ WIP, the shapes of response curves of inventory I\* and desired rate OR are still restricted to the above mentioned two typical behavior patterns. The nearer  $\alpha_{WIP}$  approaches 1, the more obvious the smoothness of response curves will be. The nearer  $\alpha_{WIP}$  approaches 0, the more obvious the fluctuation characteristics of response curves will be. Figure 8 shows the response curves of inventory of the general inventory control system under first-order lag when DT=3 and  $\alpha_i$ =0.4.

Together with figure 2, it leads to the conclusion that the general inventory control system under first-order lag is usually stable, but  $\alpha_{WIP}$  and  $\alpha_i$  have exerted totally different influence on the dynamics characteristics of system. This conclusion also hold in the case when delay

time DT takes different values. Therefore, after preliminary analysis, WIP control loop has weakened the fluctuation characteristics of first-order system. The greater the value of  $\alpha_{WIP}$ , the weakening more obvious.

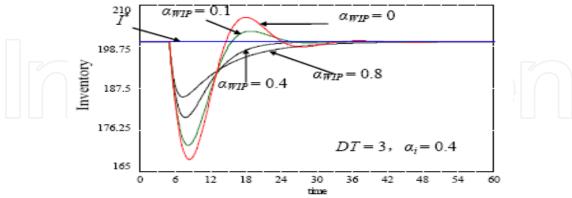


Fig. 8. The response curve of inventory under first-order lag 2. PTD system

The pure time delay is described as Eq. (9).

If  $\alpha_{WIP}$ =0, the response curves of inventory and desired rate will not always converge to stable state with a continuous change of  $\alpha_i$  and there are four kinds of behavior patterns: smooth convergence; fluctuant convergence; oscillation with equi-amplitude; divergent fluctuation. Therefore, the system exhibits critical stable state and stable boundary.

If  $\alpha_{WIP}\neq 0$ , when  $\alpha_i$  takes a particular value and  $\alpha_{WIP}$  varies from 0 to 1 with a small increment  $\Delta$ WIP, the shapes of response curves of inventory I\* and desired rate OR are still restricted to the above mentioned four typical behavior patterns. Figure 9 shows the response curves of inventory of the general inventory control system under pure time delay when DT=3 and  $\alpha_i$ =0.58.

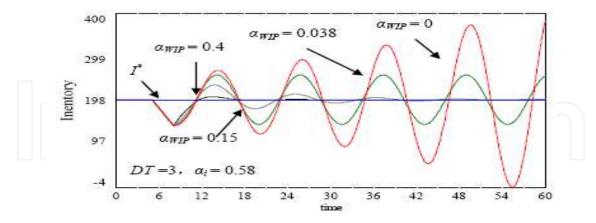


Fig. 9. The response curve of inventory under pure time delay

Although single parameter stock control model exhibits divergent behavior when  $\alpha_i$ =0.58, the general inventory control system model with double decision parameters can have convergent behavior as the value of  $\alpha_{WIP}$  increases. Together with the response curves in figure 3, it is concluded that the general inventory control system under pure time delay is not always stable, and the parameters  $\alpha_{WIP}$  and  $\alpha_i$  show entirely opposite effects on the dynamics characteristics of system. For certain single parameter systems that are unstable,

by adding decision parameter  $\alpha_{WIP}$  and enhancing WIP control loop, the systems can reach stable state. Thus, WIP control loop has also weakened the fluctuation characteristics of PTD system.

## 3.3 Stability analysis of general inventory control system 3.3.1 Stability criterion

Following definition 2.1, the inventory integral curve is used as the stability criterion of supply chain system. This stability criterion can be generalized to the general inventory control system model with double decision parameters only when the following conditions are satisfied:

First, the response curve of inventory I (or order rate OR) is limited to the range listed in table 2;

Second, the response curve of inventory I (or order rate OR) is gradually changing as the decision parameters  $\alpha_{WIP}$  and  $\alpha_i$  change, and there is no mutation in this process.

As the WIP control loop has in fact weakened the fluctuation characteristics of single parameter system model, the behavior patterns of general inventory control model will not go beyond that of single parameter stock control model. Therefore, the behavior patterns of system listed in table 2 still apply to general inventory control system model.

Figure 10 shows the traverse of the response curve of inventory under different delay modes. Through the analysis of figure 4, figure 8 and figure9, the increased  $\alpha_i$  will increase the fluctuation while the increased  $\alpha_{WIP}$  will cushion the fluctuation both in first-order system and PTD system after disturbed, and the processes are smooth. Together with figure 10, the system hasn't appeared other new behavior patterns and mutation points.

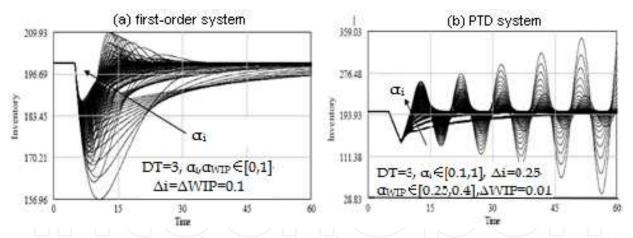


Fig. 10. The traverse graph of inventory curves of general inventory control system model

In conclusion, the dynamic patterns and stability criterion obtained from the analysis of single parameter stock control system model still hold in the general inventory control system model under first-order lag and pure time delay.

#### 3.3.2 Stability of first-order system

This research indicates that the first-order system is always stable and the two decision parameters have different effects on system stability. Figure 8 shows that the system stability is increasing with the increase of  $\alpha_{WIP}$ . Similarly, we obtain the S curve of the general inventory control system model under first-order lag (see figure 11). According to

definition 2.2, the constant C represents the stable level of system. Figure 11 shows that the value of C will decrease when increasing  $\alpha_{WIP}$  under the condition of the given delay time and  $\alpha_i$ . But there exists a minimum C\*, when the system achieves C\*, increase of  $\alpha_{WIP}$  won't help improve system stability. Let C\* be the minimal stable level which is determined by  $\alpha_i$  with a given DT,  $\alpha_{WIP}$ , then determines whether the system can achieve the stable level C\* or not. Before the system achieves the stable level C\*, the response curve of inventory appears to be fluctuant convergence, but when the system has achieved the stable level C\*, the response curve of inventory tends to be smooth convergence, and the increase of  $\alpha_{WIP}$  can only reduce the deviation between actual inventory I and desired inventory I\* and postpone the stabilizing time of the system.

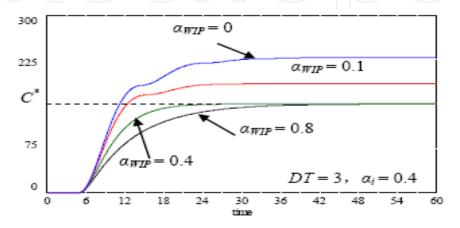


Fig. 11. Inventory integral curve of general inventory control model under first-order lag

Further analysis indicates that there is an exclusive  $\alpha_{WIP}$  corresponding to  $\alpha_i$  ( $\alpha_i$ ,  $\alpha_{WIP} \in [0,1]$ ) to make the system achieve the stable level C\*. Based on the analysis, the minimal stability boundary of general inventory control model under first-order lag with different DT is obtained as shown in figure 12 (x-axis is  $\alpha_i$ , y-axis is  $\alpha_{WIP}$ ). We use S\* curve to express the minimal stability boundary, each point on the curve can guarantee that the system will achieve the stable level C\*. As shown in figure 12, the index of S\* represents the value of DT.

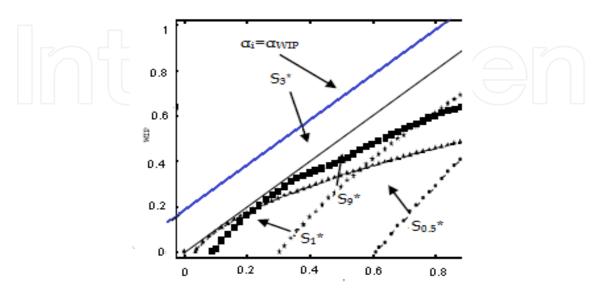


Fig. 12. The minimal stability boundaries of first-order system under different DT

The adjusting parameters  $(\alpha_i, \alpha_{WIP})$  in the lower right region of S\* curve will cause the response curve of inventory to be fluctuant convergence while the parameters in the upper left region guarantee the curve to be smooth convergence. The traditional views of system dynamics consider that fluctuant convergence is unstable and only smooth convergence is stable. Therefore, the lower right region of S\* curve is the unstable region in the traditional sense. Nonetheless, the actual decisions are influenced by many subjective and objective factors, and the adjusting parameters  $(\alpha_i, \alpha_{WIP})$  may not be the point in the S\* curve.

When DT $\geq$ 1, S\* curve is nonlinear, otherwise, S\* curve is approximate linear and all S\* curves are in the lower right region of an oblique line ( $\alpha_i = \alpha_{WIP}$ ). In conclusion, there exists the adjusting parameters ( $\alpha_i$ ,  $\alpha_{WIP}$ ) that make the first-order system achieve the stable level C\* only when  $\alpha_{WIP} \leq \alpha_i$ . As  $\alpha_i$  and  $\alpha_{WIP}$  reflect the attitude of decision-maker on the differences, that is, (I\* - I) and (WIP\* - WIP), the condition that  $\alpha_{WIP}$  is less than or equal to  $\alpha_i$  represents the rational choice of decision-maker. In other words, most decision-makers think that the actual inventory is more important than WIP and they pay more attention to the difference between the actual inventory and the desired inventory.

Since all the adjusting parameters  $(\alpha_i, \alpha_{WIP})$  that make the first-order system achieve the stable level C\* exist in the lower right region of the oblique line  $(\alpha_i = \alpha_{WIP})$ ,  $\alpha_{WIP} \le \alpha_i$  is a necessary condition for first-order system to achieve the minimal stable level and this condition is determined by the structure of first-order system itself. Whether the system can achieve the minimal stable level or not depends on the subjective judgment of the decision-maker and the external and internal factors. Let the oblique line  $(\alpha_i = \alpha_{WIP})$  be the conservative stability boundary and the condition that  $\alpha_{WIP}$  is less than or equal to  $\alpha_i$  be the conservative stability condition. As the conservative stability condition is the result of rational choice, the oblique line  $(\alpha_i = \alpha_{WIP})$  can also be called rational stability boundary.

#### 3.3.3 Stability of PTD system

It is known that the PTD system is not always stable and the parameters  $\alpha_{WIP}$  and  $\alpha_i$  show opposite effects on the dynamics characteristics of system. Like the single parameter stock control system model under pure time delay, we can obtain the critical stable points  $(\alpha_i^{DT}, \alpha_{WIP}^{DT})$  of general inventory control system under pure time delay by finding the critical stable state of inventory curve with a given DT. Therefore, the critical stable condition of general inventory control system under pure time delay is defined as following:

Definition 3.1: Suppose the general inventory control system under pure time delay is stable at the initial time. With a given DT, when imposing a small step disturbance on demand, if there exists the decision parameters  $(\alpha_i^{DT}, \alpha_{WIP}^{DT})$  that can keep the inventory curve to be oscillation with equi-amplitude, then the state is called critical stable state, and  $(\alpha_i^{DT}, \alpha_{WIP}^{DT})$  is the critical stable point of the system under the given DT.

Unlike the single parameter stock control system model, the critical point  $(\alpha_i^{DT}, \alpha_{WIP}^{DT})$  of the general inventory control system model is not unique. Through the traversal simulation of  $\alpha_i$  and  $\alpha_{WIP}$  under certain DT, several critical stable points are found. After connecting these points in the plane that takes  $\alpha_i$  as horizontal axis and  $\alpha_{WIP}$  as vertical axis, we obtain the stability boundary of PTD system named s curve. Figure 13 shows some s curves under different DT and the index of s represents the value of DT.

Furthermore, s curve is approximate to linear property and the lower right of s curve is the unstable region. That is, the points  $(\alpha_i, \alpha_{WIP})$  in the lower right of s curves will lead the inventory curve into divergent fluctuation, and the points in the upper left of s curves will

make the inventory curve convergent. As DT increases, s curve tends to converge toward the oblique line:  $\alpha_{WIP} = \alpha_i/2$ . Simulations show that the oblique line ( $\alpha_{WIP} = \alpha_i/2$ ) is the upper bound when s curve moves up to top left with DT increasing. Thus, it can be concluded that the upper left area of oblique line ( $\alpha_{WIP} = \alpha_i/2$ ) is the stable region which is independent of delay (IoD), and the oblique line ( $\alpha_{WIP} = \alpha_i/2$ ) is defined as IoD stability boundary of PTD system. Since the models of supply chain in this research take no account of predictions, the conclusions above not only validate the results obtained by cybernetic method from the point of view of system dynamics, but also prove that IoD stability boundary is only determined by systemic structure.

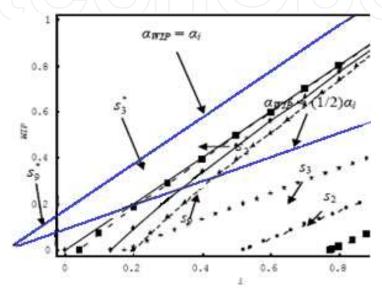


Fig. 13. The stability boundaries of PTD system under different DT

Meanwhile, there also exists a minimal stability boundary of PTD system under the given DT. The minimal stability boundaries of PTD system under different DT are shown in figure 13. The simulation results show that the greater the DT value, the more obvious the linearity of s\* curve, when DT $\geq$ 9, s\* curve and the oblique line ( $\alpha_{WIP}=\alpha_i$ ) nearly coincide. Similarly,  $\alpha_{WIP}\leq\alpha_i$  is also the necessary condition for PTD system to achieve the minimal stable level and the oblique line ( $\alpha_i=\alpha_{WIP}$ ) is the conservative stability boundary or rational stability boundary of PTD system.

#### 3.3.4 Discussion

The main difference between the general inventory control model and the single parameter stock control model are the WIP control loop and the ordering strategy. The single parameter decision rule is marked IO<sub>1</sub> and the two-parameter decision rule is marked IO<sub>2</sub>, that is:

$$IO_1 = D + \alpha_i(I^* - I) \tag{22}$$

$$IO_2 = D + \alpha_i(I^* - I) + \alpha_{WIP}(WIP^* - WIP)$$
(23)

As compared with Eq. (22), Eq. (23) contains the new WIP adjustment. From the static perspective,  $IO_2$  is greater than or equal to  $IO_1$  under the same initial conditions and the demand will be enlarged. But through the dynamic methods, it is found that the two-

parameter decision rule actually restraints the demand amplification and reduces the fluctuation of inventory and order rate because of the WIP control loop. Some studies on stability of supply chain based on dynamic methods suggest that the increase in  $\alpha_{WIP}$  and decrease in  $\alpha_i$  can contribute to improving the stability of the system (Disney et al., 2004; Riddalls et al., 2000; Sterman, 1989), but the findings of this section indicate that the above policies are effective only in the lower right region of the minimal stability boundary s\* curve.

Second, neither first-order system nor PTD system has the same rational stability boundary. This rational boundary conforms well to the results of beer game (Sterman, 1989). Although Sterman adopted first-order lag as the delay mode when modeling the beer game, the participants hadn't known the delay mode and they didn't estimate the delay mode of WIP control loop. Therefore, the conservative stability boundary or rational stability boundary actually has nothing to do with delay.

Finally, the minimal stable level C\* proposed in this section is relevant to the convergence properties of inventory fluctuation, it can't guarantee the minimum cost. From the point of view of cost optimizing, there also exists an optimal boundary which depends on the ability of inventory management and the composition of inventory cost.

#### 4. Conclusions

To conduct quantitative analysis on the stability of supply chain system with Order-Up-To (OUT) policy, we first built the single parameter stock control model of supply chain. By simulation analysis, a system-dynamics-based criterion for stability judgment is proposed. With simulation, the criterion can be used to describe the nonlinearities of supply chain system with 1st order exponential lag and pure time delay (PTD). The criterion can also be used to judge the influences exerted on supply chain stability by decision behavior. The simulation demonstrates two different results. Firstly, the 1st order system is usually stable, but there is fork effect as decision parameter changes. Secondly, there is a critical stable bound in PTD system, which determines the feasible filed of decision.

Then a general inventory control system model is proposed. The model is provided with two typical delay modes: fist-order exponential delay and pure time delay. According to the concept of stability and stability criterion proposed in the previous section, stability borders with different meanings are confirmed, which integrate the results derived from different research methods. It is concluded that the stability of inventory control system is mainly decided by the features of feedback systems, the subjective decision and environment take their effects based on the feedback systems, and information sharing is propitious to increase the stability and weaken bullwhip effect of supply chain system.

This research adopts the method of system dynamics and takes the delay modes as key point to discuss stability of supply chain system. Although preliminary achievements have been made, further research needs to be done on the stability of supply chain. With the development of research, we wish this chapter will contribute to supply chain management theories and practices.

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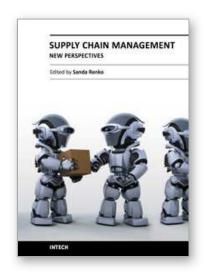
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#### **Supply Chain Management - New Perspectives**

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Over the past few decades the rapid spread of information and knowledge, the increasing expectations of customers and stakeholders, intensified competition, and searching for superior performance and low costs at the same time have made supply chain a critical management area. Since supply chain is the network of organizations that are involved in moving materials, documents and information through on their journey from initial suppliers to final customers, it encompasses a number of key flows: physical flow of materials, flows of information, and tangible and intangible resources which enable supply chain members to operate effectively. This book gives an up-to-date view of supply chain, emphasizing current trends and developments in the area of supply chain management.

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